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**書名：**Sensemaking - the power of the humanities in the age of the algorithm

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**內容簡介：**Humans have become subservient to algorithms.

Every day brings a new Moneyball fix--a math whiz who will crack open an industry with clean fact-based analysis rather than human intuition and experience. As a result, we have stopped thinking. Machines do it for us. Christian Madsbjerg argues that our fixation with data often masks stunning deficiencies, and the risks for humankind are enormous. Blind devotion to number crunching imperils our businesses, our educations, our governments, and our life savings. Too many companies have lost touch with the humanity of their customers, while marginalizing workers with liberal arts-based skills. Contrary to popular thinking, Madsbjerg shows how many of today's biggest success stories stem not from "quant" thinking but from deep, nuanced engagement with culture, language, and history. He calls his method sensemaking.

**目錄：**

- 1 Making sense of the world
- 2 Silicon valley is a state of mind
- 3 Culture – not individuals
- 4 Thick data – not just thin zoo
- 5 The savannah – not the zoo
- 6 Creativity – not manufacturing
- 7 The north star – not the GPS
- 8 What are people for?