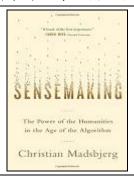
資料來源:原始出版社、網路書局(Openisbn、Findbook、alibris、Amazon、booktopia ...)



索書號: HD30.19/M183

登錄號:E0013609

介購單位:圖書館

書名: Sensemaking - the power of the humanities in the age of the algorithm

作者: Christian Madsbjerg

內容簡介: Humans have become subservient to algorithms.

Every day brings a new Moneyball fix--a math whiz who will crack open an industry with clean fact-based analysis rather than human intuition and experience. As a result, we have stopped thinking. Machines do it for us. Christian Madsbjerg argues that our fixation with data often masks stunning deficiencies, and the risks for humankind are enormous. Blind devotion to number crunching imperils our businesses, our educations, our governments, and our life savings. Too many companies have lost touch with the humanity of their customers, while marginalizing workers with liberal arts-based skills. Contrary to popular thinking, Madsbjerg shows how many of today's biggest success stories stem not from "quant" thinking but from deep, nuanced engagement with culture, language, and history. He calls his method sensemaking.

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