



書名 HOOKED :
ethics, the medical profession and the pharmaceutical industry
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內容摘要：

For decades, medical professionals have betrayed the public's trust by accepting various benefits from the pharmaceutical industry. Both drug company representatives and doctors employ artful spin to portray this behavior positively to the public, and to themselves. In *Hooked*, Howard Brody argues that we can neither understand the problem, nor propose helpful solutions until we identify the many levels of activity connecting these purportedly noble industries. We can pass laws and enact regulations, but ultimately the medical profession must take responsibility for its own integrity. *Hooked* is a wake-up call for anyone expecting high quality, ethical medical care.